



Brazil Activities Report

2014-2015

 HARVARD UNIVERSITY
DAVID ROCKEFELLER CENTER
FOR LATIN AMERICAN STUDIES



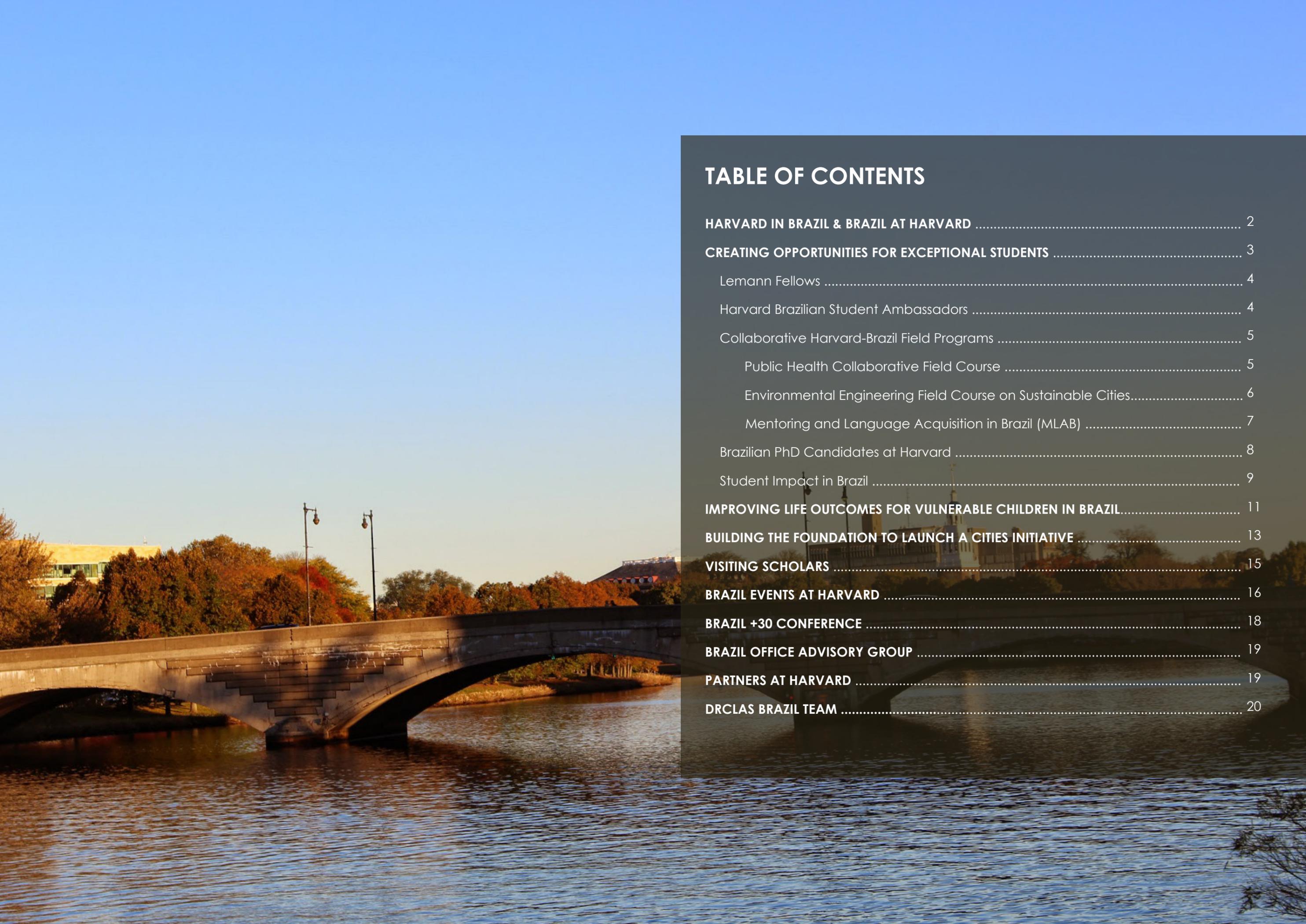


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DRCLAS MISSION

- ◆ **Increase knowledge** of the cultures, economies, histories, environment and contemporary affairs of Latin America;
- ◆ **Foster cooperation and understanding** among the peoples of the Americas;
- ◆ **Contribute to democracy, social progress and sustainable development** throughout the hemisphere.

Harvard in Brazil Brazil at Harvard

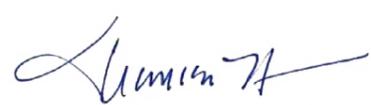
When he assumed the helm of Harvard University's David Rockefeller Center for Latin American Studies in July 2014, Brian Farrell proposed as the distinguishing theme of his Directorship "Building Bridges." In 2014-2015, the Brazil Studies Program in Cambridge and Brazil Office in São Paulo embraced this call to bridge not only the disciplines and schools at Harvard, but also to better connect Harvard to Brazil. The intensity of collaborative research and student engagement in and with Brazil is now greater than at any point since our founding in 2006.

In Cambridge we took steps to deepen our programmatic offerings. We set new records for sending faculty and students to Brazil and provided a venue in our Seminar Series to showcase their work and that of colleagues from around the world. Topics spanned the fields of public health, economics, social policy, political science, environmental science, technology, sociology, history, art, literature, and anthropology. We partnered with the new Brazil Harvard-Wide Student Association to co-sponsor several events in Cambridge, culminating in an April Conference on the legacy of thirty years of Brazilian democracy.

Our Brazil Office made important progress in four key areas: creating opportunities for exceptional Harvard students in Brazil and for Brazilians in degree programs at Harvard; contributing to improving life outcomes for vulnerable children in Brazil; building the foundation to launch a multi-year cities initiative; and strengthening the academic community at Harvard by helping to recruit outstanding Brazilian candidates for existing Visiting Professor, Scholar, Fellow and researcher opportunities. There are now more Brazilian students and visiting scholars in our Cambridge and Boston classrooms, research centers, and labs than ever before.

Our initiatives and approach are collaborative in nature. Inspired by the growing strength and impact of the Lemann Fellows network from Harvard's Schools of public policy, education and public health, we reached out to Brazilians in all Schools at Harvard through a "Student Ambassadors program." Emblematic of our efforts to build bridges, in February 2015, we were happy to welcome the new Director of the Harvard Business School's Latin America Research Center (LARC) in Brazil, Priscilla Zogbi, to our Office on Avenida Paulista.

Our goals for the years ahead are to continue to work and grow with all Schools at Harvard and with our valued partners in Brazil. Stronger bridges connecting diverse academic fields, integrating the community of Brazilian students at Harvard, and engaging alumni in Brazil will benefit everyone. We look forward to the challenge!

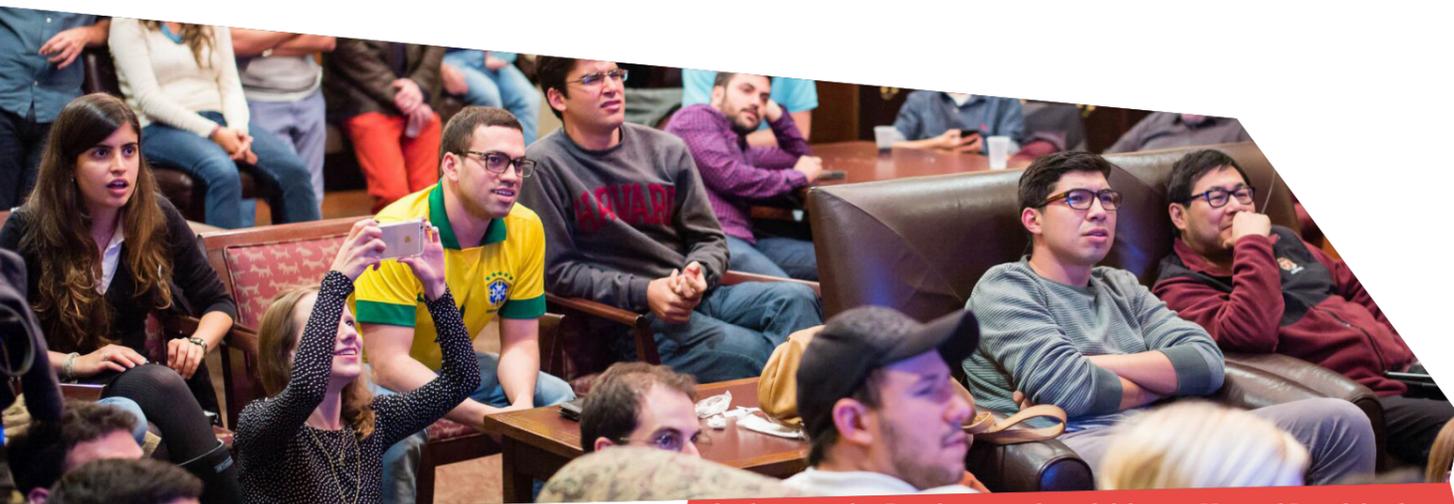

Frances Hagopian
 Faculty Chair, DRCLAS Brazil Studies Program
 Jorge Paulo Lemann Visiting Associate Professor


Jason Dyett
 Executive Director, Brazil Office

CREATING OPPORTUNITIES FOR EXCEPTIONAL STUDENTS

The presence of Harvard students in Brazil and of Brazilians at Harvard set new records in 2014-2015. Over 240 Harvard students traveled to Brazil this year. Stronger outreach efforts helped increase the number of Brazilians in degree programs to 104, up sharply from the low 60s in 2006. Most notably, the number of Brazilians attending Harvard College more than tripled from just four in 2006 to 14 in 2014-2015.

Brazilians in Degree Programs at Harvard University



Students watch a Brazilian presidential debate at Harvard Law School.

Lemann Fellows



Harvard welcomed 14 Lemann Fellows to the University in 2014-2015. Lemann Fellowships give Brazilians who work or aspire to work as professionals in public health, public policy or education the opportunity for advanced study and training through a degree program at Harvard University to help build a stronger, more effective public sector in Brazil.

Brazilian Student Ambassadors

Brazilian Student Ambassadors at Harvard help strengthen engagement of faculty, students, and staff. Ambassadors are selected in coordination with the Brazil Harvard-Wide Student Association based on their enthusiasm and demonstrated commitment to increasing Brazil-Harvard collaborations within the University and throughout Brazil. In 2014-2015, there were 18 Student Ambassadors representing nine Harvard Schools.



COLLABORATIVE HARVARD - BRAZIL FIELD PROGRAMS

The one-to-one ratio of Harvard and Brazilian participants, involvement of multiple partner organizations, hands-on learning, and small break-out groups define Harvard-Brazil collaborative field programs. Following is information on offerings in 2014-2015.

Public Health Collaborative Field Course



Professors and teaching fellows from Harvard's T.H. Chan School of Public Health, the State University of Rio de Janeiro (UERJ), the Santa Casa de São Paulo Medical School (FCMSCSP) and the University of São Paulo Medical School (FMUSP) during the 2016 field course.

The 7th edition of the Harvard-Brazil Collaborative Public Health Field Course, co-led by Professors Marcia Castro (Harvard) and Guilherme Werneck (UERJ), took place in Rio de Janeiro in January 2015. Participants learned to critically analyze environmental and socioeconomic factors that are associated with a high prevalence and geographic distribution of infectious diseases; identify population characteristics associated with disease epidemiology and the impact of these factors on disease morbidity and mortality; and identify and describe selected infectious diseases that are prevalent in Brazil.



"It was difficult to think through the layers of complexity of domestic violence, but I believe we came up with something that would begin to address the sociocultural determinants of violence from the perspective of community members."
- Harvard Student



Environmental Engineering Field Course on Sustainable Cities



The 6th edition of the collaborative Harvard/Poli-USP environmental engineering field course focused on "Sustainable Cities." Students had the opportunity to experience the largest water reuse project in the Southern Hemisphere, the operational control center of São Paulo's metro system, the emergency management center for weather forecasting and monitoring, a photovoltaic systems laboratory, the Cantareira system of five interconnected reservoirs that serve nine million people, and the first manufacturer of large wind turbines in South America.



"This course exposed me to many different aspects of green design. It removed any doubt that I previously had of becoming an engineer and focusing my career on sustainable design and construction."
- Harvard Student

"It was an amazing opportunity to discuss and experience the problems we face today in our cities. I have valuable new perspectives on our challenges."
- Brazilian Student



"This course has solidified my interest in sustainable infrastructure. I definitely will use the experience of this course to fuel my career."
- Harvard College Student

Mentoring and Language Acquisition in Brazil (MLAB) Program



MLAB seeks to eliminate barriers that can keep exceptional young students with incredible life stories, overwhelming potential, and low financial means from achieving their dreams of studying abroad in top tier universities. Harvard College mentors help their mentees improve English-language skills, while inspiring – and being inspired by – them. In 2014-2015, the first Brazilian MLAB participant to gain admission to Harvard (with full financial aid) successfully completed his freshman year.



"MLAB joins the best students from the world and from Brazil. The result is amazing: a window opening in my life."
- Brazilian Student

"MLAB inspires both the mentors and the mentees. It makes being able to travel and study abroad a real possibility for many of the participants who had never thought about it before."
- Harvard Student



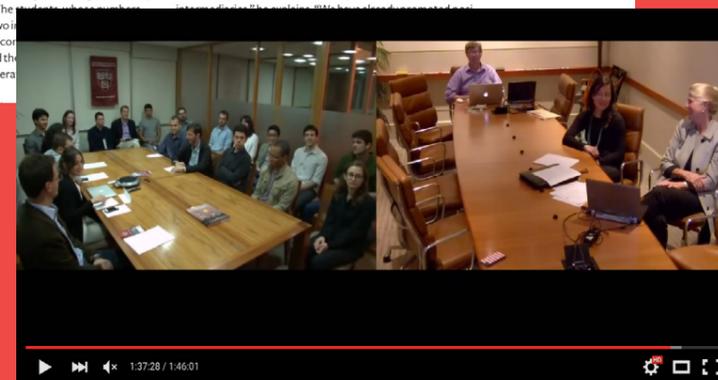
Brazilian PhD Candidates at Harvard



In partnership with the Graduate School of Arts and Sciences and Brazilian PhD candidates at Harvard, we are encouraging more talented Brazilians to apply to Harvard to pursue full PhDs. Greater numbers of Brazilians pursuing PhD's at the University will strengthen academic ties, generate new knowledge, and create opportunities for future generations of Brazilian students at Harvard and beyond.



The Summer 2015 issue of Harvard's "Colloquy" magazine featured two Brazilian PhD candidates, their advice and their experiences.



An information session explaining the U.S. PhD application process from the perspective of Brazilian PhD candidates at Harvard was viewed over 2,500 times in 2014-2015.



Brazilian PhD candidates at Harvard encouraged new applicants to believe in themselves, prepare, and apply to Harvard in a new outreach video.

Student Impact in Brazil

**IN 2014-2015
OVER 300
HARVARD STUDENTS
ENGAGED
IN VARIOUS PROJECTS
ACROSS
BRAZIL**

SUZANE SIMÕES DE SÁ
PhD Candidate in Environmental Sciences and Engineering
School of Engineering and Applied Sciences (SEAS)
Graduate School of Arts and Sciences (GSAS)

Research on the composition and production of airborne particles over the Amazon rainforest as they are affected by emissions from human activities in the basin.

MICHELLE SUNJOO LEE
Harvard College
Class of 2016

Research on early childhood development during summer of 2014 & 2015 to pursue her interests in maternal and child health issues in Brazil.

VICTÓRIA JALOWITZKI DE QUADROS
Harvard College
Class of 2017

A Brazilian student from Rio Grande do Sul, Victoria helped coordinate field research for PhD Candidate Guilherme Lichand.

ANDREW FOSTER WILLIAMS
Master of Education Candidate
Harvard Graduate School of Education (HGSE)

Andrew worked with youth development and social entrepreneurship through coaching soccer.

TONATIUH MIGUEL LIEVANO-BELTRAN
Michael C. Rockefeller Memorial Fellow

Tonatiuh was the 2014-2015 Michael C. Rockefeller Memorial Fellow in Brazil, where he studied Afro-Brazilian cultural manifestations and worked with a nonprofit to help the disadvantaged.

BELÉN FERNÁNDEZ MILMANDA
PhD Candidate in Government, Comparative Latin America (GSAS)
Harvard University

During summer 2015, Belén interviewed agricultural elites in Brasilia as part of her dissertation research to make comparisons between Brazil and Argentina.

JASMINE FERNANDEZ
Harvard College
Class of 2016

In Brazil four times in recent years, Jasmine was a research assistant for Prof. Charles Nelson and his USP Medical School Collaborator, MLAB Mentor for a Brazilian high-school student in Fortaleza and interned at São Paulo City Hall focused on early childhood.

RENZO FALLA
Harvard College
Class of 2015

With Government Department funding for Summer Research in Brazil, Renzo conducted research in Santa Catarina with the Center for Public Leadership.

DAVID COLETTI
Harvard College
Class of 2017

Volunteer at Vagalume, an organization that fights illiteracy in rural communities of the Brazilian Legal Amazon region.

MARCOS LONGO
Post-Doctoral Fellow
Embrapa

In his doctoral dissertation, Marcos studied the Amazon forest is responses to changes in rainfall. He currently is a Post-doctoral fellow at Embrapa.

SOPHIA ANNE WATKINS
Harvard College
Class of 2015

Received DRCLAS funding to develop independent research in Cuiabá.

IMPROVING LIFE OUTCOMES FOR VULNERABLE CHILDREN IN BRAZIL



Members of the Deliberative Council from partner organizations of the NCPI early childhood development collaboration at their 2014 planning retreat.

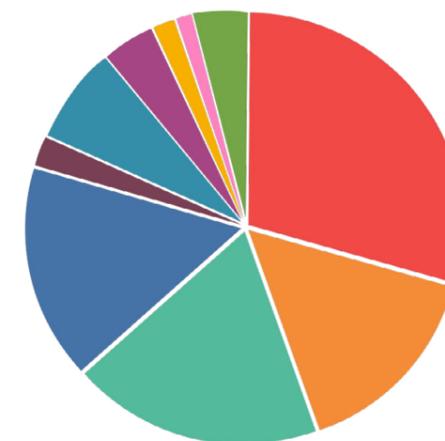
The model of collaboration we have developed with our partners in NCPI, a thriving Early Childhood Development (ECD) initiative, has succeeded in providing meaningful research and learning opportunities for Harvard faculty and students, as well as their Brazilian collaborators, while strengthening mutually-beneficial relationships with local academic and not-for-profit partner organizations. As of June 2015, more than 25 students had travelled to Brazil to participate in ECD-related activities. The NCPI Executive Leadership Program, Scientific Forum, International Symposium and other ECD activities have helped cultivate a highly diverse and impressive network of over 180 academic, civil society and government leaders throughout the country.



In April, 2015, Professor Nelson made his fourth trip to Brazil in three years to teach at the first ever Brazil-based Executive Leadership Program in Early Childhood Development hosted at Insper.

Participants in ECD Executive Leadership Programs

- Executive Branch, State - 29%
- Legislative, Federal - 15%
- NGO - 19%
- Municipal Leaders - 16%
- Executive Branch, Federal - 2%
- Universities - 7%
- Private Sector - 4%
- Judiciary - 2%
- Legislative, Municipal - 1%
- Other - 4%



Kathryn Andrews, Doctoral Candidate in the Department of Global Health and Population at the Harvard T.H. Chan School, visiting the Western Region Project in São Paulo with a community health agent.



The Brazil Office partnered with the First Lady of São Paulo and Coordinator of the city's ECD program to create summer internships for Jasmine Fernandez (College '16) and Eduardo Cesar (College '18).

BUILDING THE FOUNDATION TO LAUNCH A CITIES INITIATIVE



With 85% of Brazil's population living in cities, public officials, social actors, and the private sector face enormous challenges in providing quality sanitation, education, housing, infrastructure, public security, public transportation and other basic services. In 2014-2015, we intensified our efforts to establish a multi-year cities initiative that seeks to expand research and teaching focused on improving the quality of urban life.



Professor Ali Malkawi met with José Arménio de Brito Cruz, President of the Brazilian Institute of Architects in São Paulo.

Professor Ali Malkawi, Founding Director of Harvard's Center for Green Buildings and Cities, met with senior leaders, including São Paulo's Secretary of Urban Development and Brazil's Minister of Cities, during an intense three-city tour. The 6th edition of an environmental engineering field course on "Sustainable Cities" in January 2015 brought the number of Brazilian and Harvard students participating in the program since 2010 to 140.



The DRCLAS Brazil Office led efforts to host an International Symposium on Ecological Urbanism and to launch the book "Urbanismo Ecológico" at a public event and exhibition in São Paulo in October 2014. Mohsen Mostafavi, Dean of the Harvard Graduate School of Design (GSD), and GSD Professors Charles Waldheim, Diane Davis, and Gareth Doherty presented their research to an audience of over 250 people.



Harvard Graduate School of Design Dean and Faculty in São Paulo for "Ecological Urbanism" symposium and book launch



Professor Doherty also presented his work on "Ecological Urbanism" at numerous Brazilian universities (PUC-PR, PUC-Rio, Universidade de Brasília, Universidade Federal do Pará, and Universidade Federal do Amapá). The Ecological Urbanism exhibition has been on display in multiple sites within the City of São Paulo. It will be displayed in other Brazilian cities in the future.



In 2014-2015, we provided advice and support to over a dozen Brazilian medical school students selected from the University of São Paulo (FMUSP) and the Santa Casa de São Paulo for research experiences focused on environmental health and clinical rotations at the T.H. Chan School of Public Health and the Harvard Medical School.



USP Medical School students with Professor Richard Verrier at Harvard's T.H. Chan School of Public Health.

Visiting Scholars

During the 2014-2015 academic year, more than 30 Visiting Scholars, Fellows and Researchers from or focused on Brazil advanced their work at Harvard. They took advantage of a diversity of programs and opportunities across the University. The David Rockefeller Center for Latin American Studies welcomed Gabriel Duarte as its Lemann Visiting Scholar.



GABRIEL DUARTE

Lemann Visiting Scholar at DRCLAS, 2014-2015

A Professor in the Department of Architecture and Urbanism at the Catholic University of Rio de Janeiro (PUC-Rio), Gabriel Duarte focused his research at Harvard on, "Reverting Atlantis: Urbanization and New Oil Territories in Brazil."

Listen to the experiences of past Visiting Scholars, Fellows, and Researchers from Brazil at Harvard on our YouTube channel.



BRAZIL EVENTS AT HARVARD

The Brazil Studies Program Seminar Series, chaired by Professor Frances Hagopian and managed by Juliana Deleo, addressed important issues in public health, economics, social policy, political science, environmental science, technology, sociology, history, art, literature, and anthropology in 2014-2015. Events organized and sponsored or co-sponsored by the Brazil Studies Program in Cambridge included:



Horacio Larreguy

Media Networks and Political Accountability: Evidence from Radio Networks in Brazil



Filipe Campante

What is the Matter with Brasília: Isolated Capital Cities and Misgovernance



Marcelo Siqueira

Jorge Amado and his Comrades in Exile During the Cold War (1940 - 1950 years)



Andrei Roman

The 2013 Protests in Brazil: Origins, Escalation, and Legacies



Frances Hagopian

Dilma's Year of Living Dangerously: The 2014 Elections in Brazil



Gabriel Duarte

Reverting Atlantis: Urbanization and New Oil Territories in Brazil



Stanley R. Bailey

Sorting Out Ambiguity: Anticipated and Unanticipated Racial Classification Trends in Brazil



Rodrigo Tavares

The Foreign Affairs of Brazilian Cities and States



Marcus Santos
Oficina de percussão
Percussion Workshop



Eurípedes Constantino Miguel
Prevalence, Risk Factors and Early
Investments to Prevent Psychiatric
Disorders in Brazil



Priscila Cruz
Education in Brazil and Why We
Should Innovate to Get Out of
this Trap



Paulina L. Alberto
Terms of Inclusion: Black
Intellectuals in Twentieth-
Century Brazil



Wendy Hunter
Counting Everybody:
Increasing Birth Registration
and Enhancing Social Inclusion
in Contemporary Brazil



Marc A. Hertzman
Suicide, Slavery, and
Martyrdom in Brazil and the
Black Atlantic: The Case of
Zumbi dos Palmares



James N. Green
Revolutionary Masculinity and the
Underground Opposition to the
Brazilian Dictatorship in the 1960s
and 70s



Mauricio E. Arias
Sustainability of the
Amazon: Tradeoffs Between
Environmental Change,
Hydropower and River
Alterations



Sophia Beal
Facing the City: Brazilian Urban
Fiction (1990 to Present)



Timothy J. Power Dilma's Year
of Living Dangerously: The 2014
Elections in Brazil



Guilherme Polanczyk
Prevalence, Risk Factors and Early
Investments to Prevent Psychiatric
Disorders in Brazil

Brazil +30 Conference



In April 2015, the newly-formed Brazil Harvard -Wide Student Association hosted its first major conference at Harvard, "Brazil +30: The Legacy of 30 Years of Democracy and Challenges to Come." Prominent speakers from Brazil and from the Harvard faculty debated challenges and opportunities relating to institutions, education and the economy. DRCLAS served as the institutional backer of the students who formed the student association and co-sponsored the event. Members of our Brazil Office Advisory Group met with the conference organizers in August 2014 to kick-off their planning process.



Leaders of education-focused NGOs in the DRCLAS office in São Paulo (foreground) engaged in discussion during the Brazil Studies Program seminar at Harvard (background), "Education in Brazil and Why We Should Innovate to Get Out of this Trap".



Brazil Office Advisory Group

Harvard's DRCLAS Brazil Office Advisory Group is comprised of senior leaders from across disciplines and sectors with a demonstrated commitment to education. They are stewards of increasingly strong ties between Harvard and Brazil and provide vision, advice and support of the Brazil Office and its initiatives:

Mauro de Salles Aguiar
Flavia Almeida
Claudio de Moura Castro
Gilberto Dimenstein
David Fleischer

Jorge Gerdau Johannpeter
Claudio Haddad, Chair
Wolff Klabin
Jorge Paulo Lemann
Ana Paula Martinez

Elisa Reis
João José Reis
Miguel Srougi
Philip Yang



Harvard DRCLAS Brazil Office Advisory Group

Partners at Harvard



DRCLAS Brazil Team



OBRIGADO!

In 2014-2015, core funding from the Lemann Family Endowment continued to serve as the foundation upon which DRCLAS builds its programs in and with Brazil. Additional partnerships and other sources of funding have also been vital in maintaining programs and pursuing growth. We deeply appreciate the generosity and partnership of the Fundação Maria Cecília Souto Vidigal (FMCSV) for its support of our early childhood development and human capital development work. We also thank the members of the DRCLAS Advisory Committee and individual backers who have made our programs and support of students and professors at Harvard and in Brazil possible.





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