Event Program & Speaker Biographies
PROGRAM OF EVENTS

Part I: Celebrating Ten Years of Harvard in Brazil and Brazil at Harvard

9:15 – 10:15am Welcome and Opening Remarks:
Claudio Haddad, Chairman of the Board, INSPER; Chair, Harvard Brazil Office Advisory Group
Harvard’s Mission in Brazil:
Frances Hagopian, Jorge Paulo Lemann Senior Lecturer; Faculty Chair, Brazil Studies Program (DRCLAS), Harvard University
❖ Opening Keynote: The Honorable Mayor Fernando Haddad, Mayor of São Paulo

10:15 – 11:15am Panel I: Celebrating Early Childhood Development

Moderator: Eurípedes Constantino Miguel, Professor and Chair of Child and Adolescent Psychiatry, USP

Speakers:
❖ Ana Estela Haddad, Associate Professor, USP; Coordinator, São Paulo Carinhosa
❖ Marcio Castro, Associate Professor of Demography, Harvard T.H. Chan School of Public Health
❖ Naercio Menezes Filho, Professor; Coordinator, Center for Public Policies, INSPER

11:15 – 11:30am Coffee Break

11:30am – 12:30pm Panel II: Student Experiences


12:30 – 1:45pm Lunch Break

Part II: Looking Ahead to Harvard in Brasil and Brazil at Harvard for the Next Ten Years

1:45 – 2:30pm Why Harvard?
Speaker: Mark Elliott, Vice-Provost for International Affairs, Harvard University

2:30 – 3:30pm Panel III: Cities: Opportunities for Research and Engagement
Keynote Speaker: Edward Glaeser, Professor of Economics, Harvard University

3:30 – 3:45pm Coffee Break

3:45 – 5:00pm Panel IV: New Opportunities
Moderator: Mark Elliott, Vice-Provost for International Affairs, Harvard University

Speakers:
❖ Business: Laura Alfaro, Professor of Business Administration, Harvard University
❖ Public Policy: Ricardo Paes de Barros, Chief Economist, Ayrton Senna Institute; Professor, INSPER
❖ Sciences and Environment: Scott V. Edwards, Professor of Organismic and Evolutionary Biology, Harvard University
❖ Engineering: Virgilio Almeida, Professor, UFMG; 2016 CAPES Distinguished Brazilian Professor, Harvard University

5:00 – 6:00pm Closing
Keynote Speaker: The Honorable Former President Fernando Henrique Cardoso
❖ Closing Remarks:
Jorge Paulo Lemann, President of the Board, Lemann Foundation

6:00 – 6:30pm Closing Reception
Alex Anton has worked in Canada as a scientist, in Switzerland as an R&D project manager for Nestlé, and in Brazil as a strategy consultant for McKinsey. He now leads investments and strategic initiatives at Movile, a Brazil-based technology company. Since graduating from the Universidade Federal de Santa Catarina (UFSC) in 2005 with a degree in Biochemistry, he has set out on a journey of exploring the world and various career possibilities. Anton is passionate about education, travel, and innovation, and has high entrepreneurial ambitions.

Claudio Haddad is the President of Insper, a leading not-for-profit business and economics school in Brazil. Haddad is the Chair of the Harvard Brazil Office Advisory Group, a member of the board of directors of BMF-Bovespa, Ideal Invest, Albert Einstein Hospital, and Instituto Unibanco. He is also a member of the Advisory Board of the Becker-Friedman Institute of the University of Chicago. From 1993 to 1998, he was Chief Executive Officer of Banco de Investimentos Garantia S.A., a Brazilian investment bank, structured as a partnership, which was bought by Credit Suisse First Boston in 1998. He had been a partner of Garantia since 1983, and had served as the Chief Economist of the bank from 1976 to 1979. From 1980 to 1982, he served as director responsible for public debt and open market operations for the Central Bank of Brazil. Haddad was a Professor of Economics at the Graduate School of Economics of Fundação Getúlio Vargas between 1974 and 1980. He holds a PhD from the University of Chicago, where he wrote his doctoral thesis on the quantitative economic history of post-war Brazil. Haddad also completed the OPM program at Harvard Business School.

Ana Estela Haddad is the Coordinator of São Paulo Carinhosa, which overseas and integrates the city's actions related to early childhood development. She is a member of Telemedicine Network University's advisory committee (Rede Universitária de Telemedicina), and previously held the position of Director of Educational Management in the Secretary of Labor, Education, and Health of the Ministry of Health. As Advisor to the Minister of Education, Haddad was one of the founders of the University for All Program (Programa Universidade Para Todos, PROUNI). During this time, she also worked towards the enactment of Law No. 10861/2004, which created the National Assessment of Higher Education (Sistema Nacional de Avaliação da Educação Superior, SINEAS) and the National Commission for the Evaluation of Higher Education (Comissão Nacional de Avaliação da Educação Superior, CONAES). She earned her undergraduate, master's, and doctoral degrees in Dentistry from the University of São Paulo (USP), where she is currently an Associate Professor. Haddad also participated in the NCPI Executive Leadership Program in Early Childhood Development.

Edward Glaeser is the Fred and Eleanor Glimp Professor of Economics in the Faculty of Arts and Sciences at Harvard University, where he has taught since 1992. He regularly teaches microeconomics theory, and occasionally urban and public economics. He has served as Director of the Taubman Center for State and Local Government, and Director of the Rappaport Institute for Greater Boston. He has published dozens of papers on cities economic growth, law, and economics. In particular, his work has focused on the determinants of city growth and the role of cities as centers of idea transmission. He received his PhD from the University of Chicago in 1992. His books include Cities, Agglomeration, and Spatial Equilibrium (Oxford University Press, 2008), Rethinking Federal Housing Policy (American Enterprise Institute Press, 2008), and Triumph of the City (Penguin Press, 2011).
Eurípedes Constantino Miguel is Professor of Psychiatry at the Faculdade de Medicina da Universidade de São Paulo (FMUSP) and General Coordinator of the National Institute of Developmental Psychiatry for Children and Adolescents (Instituto Nacional de Psiquiatria do Desenvolvimento para Crianças e Adolescentes). He also leads the Obsessive-Compulsive Disorder Spectrum Project at the Fundação de Amparo à Pesquisa do Estado de São Paulo (FAPESP). Miguel is an Adjunct Associate Professor at Duke and Yale Universities. He is a member of the Consultative Council of the Núcleo Ciência Pela Infância. Miguel was Editor of the Brazilian Journal of Psychiatry for 10 years and edited the Handbook on Clinical Psychiatry, which was awarded the 2012 Jabuti Prize for Literature in the area of medical sciences. He is currently the Chair of Child and Adolescent Psychiatry at the Department of Psychiatry, University of São Paulo School of Medicine. Miguel earned his Doctorate in Psychiatry from the FMUSP and completed his Post-Doctoral work at the Massachusetts General Hospital at Harvard Medical School (HMS).

Fernando Henrique Cardoso is currently President of the Instituto Fernando Henrique Cardoso in São Paulo. He is a founding member and the current Honorary President of the Party of the Brazilian Social Democracy (PSDB). A sociologist trained at the Universidade de São Paulo (USP), Cardoso is one of the most influential intellectuals in Latin America. He has been awarded the Prince of Asturias Award for International Cooperation in 2000, the UNDP’s inaugural Mahbub ul Haq Award for Outstanding Contribution to Human Development in 2002, the J. William Fulbright Prize for International Understanding in 2003, and an Honorary Doctor of Laws from Harvard University in 2016. In the United States, he is member of the Clinton Global Initiative, the Board of Directors of the Inter-American Dialogue at the World Resources Institute, and the Board of Overseers of the Watson Institute for International Studies of the Brown University. Cardoso is Professor Emeritus of Political Science at the USP.

Fernando Haddad has devoted much of his career to public service. He has served as a consultant for the Fundação Instituto de Pesquisas Econômicas, an economics research institute based at the School of Economics, Business, and Accounting at the Universidade de São Paulo (USP); Chief of Staff to the Finance and Economic Development Secretary of the Municipality of São Paulo; special advisor to the Ministry of Planning, Budget, and Management; and Minister of Education from 2005 to 2012. In 2012, Haddad won the municipal elections in São Paulo and became Mayor of the city. He is also a Professor in the Department of Political Science at the USP. Haddad holds a Bachelor’s degree in Law, a Master's degree in Economics, and a Doctorate in Philosophy from the Universidade de São Paulo.

Frances Hagopian is the Jorge Paulo Lemann Senior Lecturer in the Department of Government at Harvard University and Faculty Chair of the Harvard Brasil Studies Program at the David Rockefeller Center for Latin American Studies (DRCLAS). Hagopian is author of Reorganizing Representation in Latin America (forthcoming, Cambridge University Press); editor of Religious Pluralism, Democracy, and the Catholic Church in Latin America (University of Notre Dame Press, 2009); co-editor (with Scott Mainwaring) of The Third Wave of Democratization in Latin America: Advances and Setbacks (Cambridge 2005); author of Traditional Politics and Regime Change in Brazil (Cambridge University Press, 1996); and author of numerous journal articles and book chapters. Her current work focuses on the establishment of a social welfare regime in Brazil and inequality in Latin America. She previously taught at the University of Notre Dame, where she was Director of the Helen Kellogg Institute for International Studies.
Guilherme Finkelfarb Lichand  
Ph.D. in Political Economy and Government, Lemann Fellow, Harvard University, 2016; UNICEF Assistant Professor of Economics of Child Well-being and Development, University of Zurich

Listed as one of the top-10 Brazilian innovators under 35 and named Social Innovator of 2014 by MIT Technology Review, Guilherme Lichand is a founding partner at MGov, a mobile platform for policy design and social impact evaluation. Lichand’s research focuses on corruption and public management, on the psychology of poverty, and on the evolution of social norms, particularly those around violence against children. He earned his Bachelor’s degree from the Fundação Getúlio Vargas, his Master’s degree from the Catholic University of Rio de Janeiro, and his PhD in Political Economy and Government from Harvard University in 2016.

Jorge Paulo Lemann  
President of the Board, Lemann Foundation

Jorge Paulo Lemann regards education as Brazil’s most important challenge. He is the Founder and Chair of the Lemann Foundation, a not-for-profit organization that focuses on improving public education in Brazil. He is also the Co-Founder and a Board Member of Fundação Estudar, an organization that has provided merit-based scholarships for exceptional Brazilians to study at leading Universities in the United States, Brazil, and other countries for two decades. Lemann has generously supported cross-cultural initiatives at Harvard University, including the Brazil Studies Program and Brazil Office of the David Rockefeller Center for Latin American Studies (DRCLAS), for over a decade. He established the Lemann Visiting Scholars program and, more recently, the Lemann Fellows program at the Harvard Graduate School of Education, the Harvard T.H. Chan School of Public Health, the Harvard Kennedy School, and the Graduate School of Arts and Sciences. Lemann is also one of the controlling shareholders of Anheuser-Busch Inbev (ABI), the world’s biggest brewers. He received a Bachelor’s degree in Economics from Harvard College in 1961.

Laura Alfaro  
Warren Alpert Professor of Business Administration, Harvard Business School

Laura Alfaro is the Warren Albert Professor at Harvard Business School in the Business, Government, and International Economy Unit. She is also Research Associate in the International Macroeconomics and Finance Program of the National Bureau of Economic Research; Member of the Latin-American Financial Regulatory Committee (Comité Latinoamericano de Asuntos Financieros, CLAAF); Faculty Associate at Harvard’s Weatherhead Center for International Affairs; and member of the David Rockefeller Center for Latin American Studies (DRCLAS) policy committee. From 2010-2012, Professor Alfaro served as Minister of National Planning and Economic Policy in Costa Rica. In 2008 she was honored as a Young Global Leader by the World Economic Forum. She is the author of multiple articles published in leading academic journals and of Harvard Business School cases related to the field of international economics. Alfaro earned her PhD in Economics from the University of California at Los Angeles (UCLA).

Marcia C. de Castro  
Associate Professor of Demography, Harvard T.H. Chan School of Public Health

Marcia Castro is Associate Professor of Demography in the Department of Global Health and Population at the Harvard T.H. Chan School of Public Health. She serves as a member of the Faculty Advisory Committee of the Brazil Studies Program at the David Rockefeller Center for Latin American Studies (DRCLAS), of the Center for Geographic Analysis (CGA) Steering Committee, and of the scientific committee of the collaborative Núcleo Ciência Pela Infância (NCPI). Her research focuses on the development and use of multidisciplinary approaches, combining data from different sources (e.g., administrative records, household surveys, and satellite images), to identify the determinants of vector-borne disease transmission in different ecological settings, providing evidence for the improvement of current control policies, as well as the development of new ones. She has more than 17 years of research experience in the Brazilian Amazon, has published extensively on several aspects of frontier malaria, and in 2015 launched a major collaborative effort to initiate the first birth cohort study from the prenatal period in the Amazon. Castro has long standing collaborations with Brazilian researchers, Health Secretariats, and the Ministry of Health in many studies, particularly related to infectious diseases and early childhood development. Since last December, she has been engaged in Zika virus data analysis and research studies. Castro earned her PhD in Demography from Princeton University.
Mark C. Elliott
Vice Provost for International Affairs; 
Mark Schwartz Professor of Chinese and 
Inner Asian History, Harvard University

Mark Elliott is Vice Provost for International Affairs and the Mark Schwartz Professor of Chinese and Inner Asian History in the Department of East Asian Languages and Civilizations and the Department of History at Harvard University. As Vice Provost, Elliott oversees and works to advance international academic initiatives, extending the global reach of Harvard’s research and teaching activities. His research encompasses the history of relations between China and its nomadic frontier, with special attention to questions of ethnicity and empire. He is the author of many books on Chinese history and has published more than twenty-five scholarly articles. He serves on numerous editorial boards, and was for three years the director of the Fairbank Center of Chinese Studies. A graduate of Yale (BA 1981 summa cum laude, MA 1984), Elliott earned his PhD in History at the University of California, Berkeley. He taught at the University of California, Santa Barbara and at the University of Michigan before coming to Harvard in 2003.

Nicole Paulet Piedra
A.B. Harvard College, 2013; Ed.M. Harvard Graduate School of Education, 2015; Director of Content, Laboratório de Educação

Nicole currently serves as Director of Content at Laboratório de Educação, a São Paulo-based nonprofit dedicated to the production of pedagogical content and teacher-training methodologies for language development, inside and outside of school. She previously conducted research for Comunidade Educativa CEDAC, a nonprofit leading large-scale teacher training programs in municipal school districts throughout Brazil. Originally from Peru, Nicole is an alumna of the United World Colleges movement and holds an A.B. magna cum laude with Highest Honors in Social Studies from Harvard College and an Ed.M. in International Education Policy from the Harvard Graduate School of Education. She is a member of the Phi Beta Kappa Honor Society and a recipient of the Thomas Hoopes Prize for Excellence in Undergraduate Research for her senior thesis on the politics of land reform policy in the Brazilian legislature.

Naercio Menezes Filho
IFB Professor of Economics; Coordinator, Center for Public Policies, INSPER

Naercio Menezes Filho is the IFB Professor of Economics and Coordinator of the Center for Public Policies at Insper, Associate Professor at the Universidade de São Paulo (USP), Consultant for the Itaú Social Foundation, and writes regularly for the Valor Econômico newspaper. He was elected to the Brazilian Academy of Science in 2014. Naercio represents Insper on the Deliberative Council of the Núcleo Ciência pela Infância (NCPI) and leads the NCPI Scientific Committee. He has published several articles in national and international academic journals. His research work has focused on the issue of education and income distribution in Brazil, as well as on other topics such as health, productivity, labor market, innovation, and international trade. He earned his Bachelor’s and Master’s degrees in Economics from the USP and his PhD in Economics from the University of London.

Ricardo Paes de Barros
Chief Economist, Ayrton Senna Institute; Professor, INSUPER

Ricardo Paes de Barros is the Chief Economist of the Ayrton Senna Institute and the Ayrton Senna Institute Professor at Insper, and is dedicated to using scientific evidence to identify major national challenges and to guide the formulation and evaluation of public policies that span productivity, education, early childhood, youth, demography, immigration, inequality, poverty and the labor market. His storied career in public service includes serving as undersecretary of Strategic Actions at the Secretariat of Strategic Affairs in the Office of the Presidency of Brazil, and as President of the National Commission on Population and Development - CNPD. PB is the recipient of numerous prestigious awards, including the Haralambos Simeonis Best Article Prize in 1995 and in 2000, the Mário Henrique Simonsen Prize in 2000, and the Celso Furtado Social Sciences TWAS Prize in 2012. He was the principal director of Social Studies at IPEA (Rio de Janeiro), an Assistant Professor of Economy at the International Growth Center of Yale University and a member of the Council of Latin American Studies at Yale University. PB completed his PhD in Economics from the University of Chicago in 1987, and held post-doctoral fellowships at the Economic Center of the University of Chicago in 1988 and at the International Growth Center of Yale University in 1989.
Scott V. Edwards
Professor, Department of Organismic and Evolutionary Biology; Curator of Ornithology, Museum of Comparative Zoology, Harvard University

Scott Edwards has taught and conducted research at Harvard since 2003. His passion for birds, biodiversity and the natural world drive his efforts to expose students to the delights and challenges of modern biology. He teaches a variety of courses in evolutionary biology, genetics, and ornithology, to both graduate students and undergraduates. Edwards’ research, which led to his election to the National Academy of Sciences in 2015, uses modern genomics to shed light on the evolutionary history of birds and to better understand the many challenges they face in the 21st century. The research for his PhD, which he received in 1992 from the University of California, Berkeley, applied DNA sequencing for the first time to understand the geographic distribution of bird populations in Australia. His post-doc at the University of Florida focused on how birds combat evolving pathogens at the genetic level and how diseases cause evolutionary change in bird populations. At Harvard, his lab members have used a variety of genomic and statistical approaches, as well as the magnificent research collections of the Museum of Comparative Zoology, to determine how the genomes of birds changed as they evolved from non-flying dinosaurs and to develop new approaches to mapping the history of Earth’s biodiversity. His approach is always inclusive, striving to increase the diversity of young scholars pursuing scientific careers.

Teresa Pontual

Teresa Pontual is the Undersecretary at the Department of Education in Salvador da Bahia, where she faces the challenge of implementing universal preschool care and expanding daycare centers, which currently reach less than 3% of the population under the age of 3. Previously, Teresa worked as a Project Manager at the City of Rio de Janeiro’s Department of Education and was Undersecretary of Education at the State of Rio de Janeiro’s Department of Education. She holds a Bachelor’s degree in Political Science from Swarthmore College in Pennsylvania, an Executive MBA from the COPPEAD Business School at the Universidade Federal do Rio de Janeiro (UFRJ), and a Master’s degree in International Education Policy from the Harvard Graduate School of Education (HGSE), where she was a Lemann Fellow.

Tábata Amaral de Pontes
A.B., Lemann Fellow, Harvard College, 2016

Tábata Amaral de Pontes received her Bachelor’s degree in Government and Astrophysics from Harvard College in 2016. Her senior honors thesis titled "The Politics of Education Reform in Brazilian Municipalities" received the Kenneth Maxwell Senior Thesis Prize in Brazilian Studies. Hailing from the outskirts of São Paulo, she studied at a private high school on a full scholarship and represented Brazil in five international Science Olympiads. She is dedicated to the issue of education inequality in Latin America. Tábata is the co-founder of Projeto VOA!, a project that prepares students from public schools for the Science Olympiads, and of Movimento Mapa Educação, a project that aims to represent Brazilian children and youth in the national education debate. Her biggest dream is to work with public policy and education, being part of great changes in the Brazilian educational system.

Virgilio Almeida
Professor, UFMG; former Secretary of Information Technology Policy; 2016 CAPES Distinguished Brazilian Professor, Harvard University

Virgilio Almeida is Professor in the Department of Computer Science at the Universidade Federal de Minas Gerais (UFMG) and Chair of the Brazilian Internet Governance Committee. Almeida was a visiting professor at Boston University, Technical University of Catalonia (UPC) in Barcelona, and Polytechnic Institute of NYU. He also held visiting appointments at Santa Fe Institute (US), Hewlett-Packard Research Laboratory and Xerox Research Center. Almeida has published over 150 technical articles and papers and co-authored five books, published in English, Korean, Russian and Portuguese. From 2011 to 2015 he was the National Secretary for Information Technology Policy of the Ministry of Science, Technology, and Innovation. He is also a member of the Brazilian Academy of Sciences and the Academy of Sciences for the Developing World (TWAS). In 2009 he received the Great Cross of the National Order of the Scientific Merit. Almeida received his PhD in Computer Science from Vanderbilt University, Master’s degree in Computer Science from the Pontificia Universidade Católica do Rio de Janeiro (PUC-RJ), and Bachelor’s degree in Electrical Engineering from UFMG.