



**HARVARD UNIVERSITY**  
**DRCLAS BRAZIL STUDIES PROGRAM**  
2013-2014



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In 2013-2014, the Brazil Studies Program continued to support student and faculty engagement with Brazil, and featured a variety of seminars and events related to Brazil throughout Cambridge. Chaired by Frances Hagopian, Jorge Paulo Lemann Visiting Associate Professor for Brazil Studies in Harvard's Department of Government, the Program works in close collaboration with the DRCLAS Brazil Office in São Paulo.

The Brazil Studies Program co-sponsored the *Drought Policy Conference* organized by Harvard's Brazilian Northeast Debates, a student organization led by Harvard graduate students, and a discussion on *Investment and Infrastructure* organized by the Harvard Law School Brazilian Studies Association. The Program also provided support the Harvard Undergraduate Brazilian Association (HUBA), co-sponsoring the Association's first Brazilian Undergraduate Conference.

In addition, the Brazil Studies Program collaborated with the Portuguese section of the Department of Romance Languages and Literatures for a literary reading by Jacques Fux from his novel *Antiterapias*. The Program also co-sponsored a colloquium series on *Innovative Adaptation to Climate Change* organized by the Sustainability Science Program at Harvard's Kennedy School. The colloquium led to a conference at DRCLAS with Eduardo Assad, coordinator of the Climate and Agriculture Research Network of the Brazilian Ministry of Science, Technology and Innovation. In collaboration with ARTS@DRCLAS, the Program screened two Brazilian documentary films: *O dia que durou 21 anos (The Day That Lasted 21 Years)*, and *ELENA*.

The 2013-2014 Brazil Studies Program Seminar Series, chaired by Professor Frances Hagopian, featured 11 seminars on topics in various fields of study including public health, economics, social policy, political science, environmental science, technology, sociology, history, art, literature and anthropology. Details on this year's Brazil Studies Program Seminar Series are available in the 2013-2014 DRCLAS Activities Report.

The Brazil Studies Program also welcomed the first two Brazilian Senior Visiting Professors selected under the joint program of Harvard and CAPES (the Brazilian Federal Agency for the Support and Evaluation of Graduate Education): Aloísio Pessoa de Araújo in the Department of Economics, and Ricardo Tostes Gazzinelli at the Harvard School of Public Health.

The 12th annual Brazil Week, titled *A Cultura à Margem*, chaired by Clémence Jouët-Pastré and co-sponsored by the Brazil Studies Program, ARTS@DRCLAS, and the Department of Romance

Languages and Literatures at Harvard, took place at DRCLAS between April 7 and April 10, 2014, and focused on Brazilian Poetry.

In November 2013, the Brazil Studies Program joined Colombia University, the University of Illinois at Urbana-Champaign, and Stanford University to participate in the Third Lemann Dialogue, titled *Agricultural and Environmental Issues in Brazil*. In March 2014, Professor Frances Hagopian, in collaboration with Professor Elisa Reis, Professor of the Institute for Philosophy and Social Sciences at Federal University of Rio de Janeiro (UFRJ), co-organized the academic workshop *Overcoming Inequality in Diverse Societies* in Rio de Janeiro, Brazil. The workshop convened 18 professors, researchers and practitioners from Harvard University and leading Brazilian universities and other institutions.

For a complete and detailed listing of the Brazil Studies Program activities, please see the complementary 2013-2014 DRCLAS Activities Report or visit [brazil.harvard.edu](http://brazil.harvard.edu).



**HARVARD UNIVERSITY**  
**DRCLAS BRAZIL OFFICE**  
**2013-2014**



As the 2013-2014 academic year comes to a close, we are excited by opportunities to build on the increasing depth of Harvard's engagement in and with Brazil. More robust flows of students, faculty, researchers, alumni, policy leaders and staff are opening doors to stronger, more sustainable collaborations. In January 2014, we surpassed the mark of 1,000 Harvard students in Brazil for academic experiences or internships since our founding in 2006. Of the 1,104 Harvard students who have traveled to Brazil in this period, 35% have come from the College and 65% from graduate and professional schools. The strong presence of Harvard professors in our 2014 programs helped increase the number of known Harvard faculty trips to Brazil to 314. Diversity of interests among professors has been notable, with no single School at Harvard accounting for more than a quarter of visits.

Together with partners in Brazil and at Harvard, we have helped drive a three-fold increase in the number of Brazilians attending Harvard College. Committed alumni and partners of our 2013-2014 Mentoring and Language Acquisition in Brazil (MLAB) program enabled us to offer full scholarships to bring 15 high-need Harvard students to Brazil and to position Brazilian students in the program to go on to success at Harvard and elsewhere. In March 2014, we celebrated the first Brazilian high school student to participate in MLAB who earned admission to Harvard College. It is difficult to overestimate the power of the first Brazilian from a given state, school or disadvantaged socio-economic background to debunk the myth that attending Harvard is an impossible dream. We are deeply thankful for the generosity of time, energy and support from the Fundação Estudar, Colégio Ari de Sá, Colégio Bandeirantes, Colégio Etapa, iSmart, the Lemann Foundation and Primeira Chance, all of which help inspire young talent.

Our efforts to create gateway opportunities at all levels of study through Harvard-Brazil collaborative courses, student lab research experiences, and increased interaction of Harvard and Brazilian professors have strengthened ties in both places. The number of Brazilians pursuing Harvard degrees across Schools has climbed from the low 60s in 2006 to above 80 for the past three years. By January 2014, 160 Brazilians and an equal number of Harvard students had participated in collaborative field courses that we co-created and have supported in Brazil and the U.S. since 2008. More than 75 Brazilian medical school students have had the opportunity to conduct laboratory research on the cardiopulmonary effects of air pollution, pollution models, cardiology and other fields at the Harvard School of Public Health since 2006. These opportunities are the result of a collaboration that began between Professors John Godleski (HSPH) and Paulo

Saldiva (USP Medical School). In 2014, eight Harvard professors are hosting 15 Brazilians through this initiative, which benefitted from generous support from CAPES, an organization under Brazil's Ministry of Education devoted to funding and evaluating higher education. More than 25 Visiting Scholars, Fellows and Post-docs from Brazil spent time researching, learning and contributing to academic life at Harvard in Cambridge and Boston in 2013-2014. The Lemann Visiting Scholar position at DRCLAS and the more recent CAPES Visiting Professors are important pillars within this group.

Much remains to be done, particularly in terms of increasing the presence of Brazilians in full PhD programs at Harvard's Graduate School of Arts & Sciences (GSAS). The visit of Margot Gill, Administrative Dean of GSAS, to São Paulo and Brasília in November 2013 and her presentation with a Brazilian PhD student and Lemann Fellow to an impressive and inquisitive group of potential applicants inspired us to do more in this area. We will continue to work closely with PhD candidates from Brazil currently at Harvard and with local partners to try to replicate recent successes at the College level.

Over 40 Harvard professors from across the University traveled to Brazil in 2013-2014. Historians, Political Scientists, and Sociologists such as Alejandro de la Fuente, Caroline Elkins, Jean Comaroff, John Comaroff, and Michèle Lamont were mobilized by Frances Hagopian, Faculty Chair of the DRCLAS Brazil Studies Program in Cambridge, to discuss inequality at a workshop in Rio. Sven Beckert visited São Paulo to advance his efforts in engaging Brazilian peers in a global history initiative. Scientists, such as Chad Vecitis, Eric Mazur, Gonzalo Giribet, Scot Martin and Venkatesh Narayanamurti, came to discuss engineering education, study Amazonian arachnids, analyze changes in atmospheric gases impacting climate change and participate in science and engineering symposia. Public Health and Medical researchers, such as Charles Nelson, James Maguire, John Godleski, John David, Marcia Castro and Mary Wilson, deepened their air pollution, early childhood development, and infectious disease collaborations. Humanities faculty Diana Sorenson and Sergio Delgado shared their knowledge with Harvard alumni and immersed themselves in research archives. Business and Law professors, including Aldo Musacchio, Chester Huber, Josh Lerner, Kevin Sharer, Laura Alfaro, Lucie White, and Lynda Applegate, engaged senior policy leaders in symposia and taught HBS' FIELD program, executive education and leadership development courses.

While we embrace the challenge of serving as a catalyst for Harvard-Brazil student and faculty collaboration across a broad range of disciplines, we prioritize the continuity of initiatives and programs where Brazil and Harvard have a great deal to offer each other. Trust and resilient collaborations take time to develop.

Following are summaries of some of our core collaborative initiatives and programs:

*Early Childhood Development:* The Brazil Office began its work on Early Childhood Development (ECD) in early 2011. Within three years, the initiative has evolved into a pioneering model that has served as an input to Harvard's thinking about global engagement. We took the lead in setting up ECD-focused meetings with individuals and organizations at Harvard and in Brazil, many of which became core partners and supporters of Núcleo Ciência Pela Infância (NCPI). Harvard's Center on the Developing Child Global Children's Initiative successfully launched its first major international program thanks to our support.

Within NCPI, the Brazil Office's primary responsibility is to drive Faculty and Student Exchange. In this role, we provided a fellowship opportunity for a Harvard College graduate who now has a central role in building the initiative; offered research support to Harvard students at a variety of Schools and degree programs to build an initial ECD knowledge base; supported multiple Brazilian ECD researchers for extended periods at Harvard; created a competitive grants process to encourage Harvard ECD researchers to begin working in Brazil; and mobilized grant recipients in a manner that allowed them to learn about each other's research, build relationships with one another and stay coordinated as a cluster of working groups that are eager to further ECD research in Brazil.

We have consciously ventured beyond our original responsibilities to assume a major role in the planning, preparation and implementation of the NCPI Executive Leadership Program (ELP), both at Harvard and in Brazil. ELP programs have included over 150 leaders from multiple branches and levels of Brazil's government, private sector, civil society and academia. We rejuvenated the initiative's Scientific Forum by managing communications and logistics, while tapping one of our student exchange grantees to draft NCPI's first Working Paper, built ECD into multiple high-profile events, helping to draw attention to the initiative at Harvard and in Brazil; supported the Deliberative Council with ongoing documentation and translation; and proposed preliminary collaborative planning structures for a second three-year phase of the NCPI initiative.

*Collaborative Public Health Field Course in Brazil:* The 6<sup>th</sup> edition of the January 2014 collaborative public health field course took place in the city of São Paulo, Brazil. Professor Marcia Castro (HSPH) co-leads this initiative with Brazilian collaborators. Students from Harvard (7 HSPH, 6 College, 1 HDS) and Brazil (from Bahia, Ceará, Minas Gerais, Rio Grande do Sul, Rio de Janeiro, São Paulo) had the chance to learn from hands-on experience about public health efforts in São Paulo, as well as about the Brazilian health care system, health policies, and endemic infectious diseases in the country. The course was offered by the Harvard School of Public Health (HSPH), Faculdade de Medicina da Universidade de São Paulo (FMUSP), and Faculdade de Ciências Médicas da Santa Casa de São Paulo (FCMSCSP) with the support of the DRCLAS Brazil Office. A Scientific Organizing Committee was responsible for the planning, review, and assessment of the course, and was comprised of faculty members from HSPH, FMUSP, and FCMSCSP in

addition to academic advisors for group projects. The course included 10 lectures, multiple field site visits, intensive group work and final presentations. It concluded with a two-day symposium on "Health Challenges in Megacities." Among Symposium speakers was São Paulo's Municipal Secretary of Health, José de Filippi, Jr. (Loeb Fellow, 2010, GSD). The five topics covered in the course were chosen based on assessments of the major health problems in the city of São Paulo. The topics were HIV/AIDS, Leishmaniasis, Dengue, Tuberculosis, and Mental Health.

*Quantitative Evaluation Highlights:*

- 30 of 31 participants "Definitely would" and 1 "Probably would" recommend course to peers
- 100% of students rated participation of "foreign" students as highly positive (22 rated 5 out of 5; 9 rated 4 out of 5)

*Qualitative Evaluation Highlights:*

- "This course consists of a small group of students and a high number of faculty. Therefore, we received a lot more attention than in most other courses." – Harvard Student
- "After taking the course, I defined my dissertation focus. I intend to write about socioeconomic differences in mortality caused by infectious diseases. This course will have a crucial impact on my academic plans." – Brazilian Student

*Environmental Engineering and Urban Planning Field Course:* The 5th edition of the annual Collaborative Field Course focused on "Urban Adaptation to Climate Change: Resilient Cities." This course, which is a joint program of Harvard's School of Engineering and Applied Sciences (SEAS), the Escola Politécnica of the Universidade de São Paulo (Poli-USP), and the DRCLAS Brazil Office, took place in January 2014 in Cambridge, Boston and New York City. Steven Wofsy (SEAS) and Monica Porto (Poli-USP) were faculty co-leaders. Gareth Doherty (GSD), four additional Poli-USP professors and the Chief Advisor for Applied Research of São Paulo's Municipal Secretary of Urban Development participated throughout the course. The 2014 edition of the course was the second time it took place in the United States. Undergraduates from Harvard College and SEAS (8) were joined by SEAS PhD candidates (3), GSD students (3) and Brazilians studying engineering and (11) urban planning (4). The educational component of course is structured around a densely packed schedule of integrated lectures and site-visits. Presentations and conversations with the Chief Urban Designer of the NYC Department of Urban Planning, the Designer of the 9/11 Memorial, and the President of the Regional Plan Association in New York complemented faculty talks. The course explored adaptation to short-term and long-term climate changes, severe weather events, increased air pollution, sea-level rise, and assessment of urban vulnerabilities with respect to transportation systems, energy supply, water supply, sanitation, storm water management, and emergency monitoring and preparedness systems.

*Quantitative Evaluation Highlights:*

- 28 of 29 respondents anticipated that the course would impact their future academic, personal, and/or professional plans
- 27 of 28 respondents stated that participation of “foreign” students was “very positive” (19) or “somewhat positive” (8)

*Qualitative Evaluation Highlights:*

- “What I’ve learned in this past 15 days not only includes a huge cultural exchange, but also knowledge’s that I am going to use in any engineering area that I decide to follow. It was a unique opportunity to get to know new people and the best professionals of this field.” – Brazilian Student
- “This course exposed me to different areas in the subjects of urban planning, engineering, and earth sciences that I plan to pursue further during my time at Harvard. My interactions with the Brazilian students has greatly increased my desire to spend a semester abroad studying and doing research in Brazil.” – Harvard Student

*Mentoring and Language Acquisition in Brazil (MLAB):* The Mentoring and Language Acquisition in Brazil (MLAB) Program aims to help reduce barriers for talented Brazilian youth with overwhelming potential and a strong desire to study in the world’s best universities. High-need, high-potential Brazilian students often lack sufficient English language skills and direct contact with role models who understand what it takes to make it to a place like Harvard. Harvard mentors prepare and inspire Brazilian mentees to apply for college prep programs in Brazil and to top universities in the U.S through weekly one-on-one distance mentoring via Skype throughout the 2013-2014 year. Following a semester of distance mentoring, 15 Harvard College students met their 15 Brazilian high school mentees and engaged in a structured program of educational and cultural exchange in São Paulo. In addition to outings and time for one-on-one interaction, the 30 MLAB participants had the opportunity to discuss life goals, values and personal trajectories with Jorge Paulo Lemann (College ’61), Flávia Almeida (HBS ’94; Harvard Board of Overseers), Claudio Sasaki (Founder of Geekie, an education start-up), and representatives from Fundação Estudar.

Local partner organizations who have made the program possible (Colégio Bandeirantes, Colégio Etapa, Colégio Ari de Sá, Fundação Estudar, ISMART and Primeira Chance) actively engage throughout the program. MLAB continues through the end of the 2013-2014 year with distance mentoring and virtual group meetings.

*Quantitative Evaluation Highlights (mid-year feedback in January 2014):*

- 100% of students rated MLAB with a score of "4" or "5" (5=best)
- 100% of students "definitely would" recommend the program to other students

*Qualitative Evaluation Highlights (mid-year feedback in January 2014):*

- "MLAB and my experience in Brazil opened up a new path as I complete my undergraduate studies. After being immersed in the Brazilian culture, I am now inspired to potentially study abroad in the country and am looking into the possibility of conducting senior thesis work in Brazil in regards to navigating higher education and education policy." – Harvard Student
- MLAB promotes a connection (which can generate a strong friendship) between high school students [from Brazil] and students from Harvard. It motivates us to have an academic experience outside of Brazil and is a dynamic and fun course to do." – Brazilian Student

*Public Policy Immersion Experiences in Brazil:*

The first program established by Harvard's DRCLAS Brazil Office focused on exposing students at the undergraduate and graduate levels to the complex challenges and opportunities of public policy formulation and implementation in Brazil. For more than five years, we offered a formal Public Policy Immersion Program in São Paulo to students with strong Portuguese language skills and an interest in policy-related work. In 2013-2014, we were delighted to form new internal partnerships at Harvard with the Center for Public Interest Careers and the Government Department (FAS). These new relationships and our existing collaboration with the Harvard Global Health Institute have significantly increased the level of support, both in terms of on-campus advice and in-country funding, for students with a broad range of policy interests throughout Brazil. During the summer of 2014, the Brazil Office is helping over 15 students from the College, Graduate School of Design and Harvard School of Public Health connect with rewarding policy-related volunteer experiences and research opportunities.

*Our Thanks:* Core funding for the Brazil Office from the Lemann Family and Lemann Foundation has been absolutely vital to our ability to operate, establish new initiatives and to experiment with collaborative program models. Establishing and nurturing additional partnerships in Brazil and at Harvard has helped the Brazil Office to navigate challenging periods and to better serve students and faculty. Thanks to donations and matching contributions from our partners, we secured over 30% of the Brazil Office operating budget in 2013-2014 from non-endowment sources.

We deeply appreciate the generosity and partnership of the Fundação Maria Cecília Souto Vidigal (FMCSV) and the President of its Board, Guilherme Vidigal. We thank Colégio Bandeirantes, Colégio Ari de Sá and Max and Marcus Fontes for their support in Brazil and Wolff Klabin and Samuel Elia for their contributions as members of the DRCLAS Advisory Group. For support of Harvard students traveling to Brazil in 2014, we thank Harvard's Center for Public Interest Careers, Government Department (FAS), Harvard Global Health

Institute, School of Engineering and Applied Sciences (SEAS) and School of Public Health (HSPH). To the supporters of our local partners in collaborative courses and programs in Brazil, *obrigado a todos!*

Finally, we would like to acknowledge the members of our Brazil Office Advisory Group for their uncommon contribution of time, knowledge, and guidance: Ana Paula Martinez, Claudio de Moura Castro, Claudio Haddad (Chair), David Fleischer, Elisa Reis, Flavia Almeida, Gilberto Dimenstein, João José Reis, Jorge Gerdau Johannpeter, Jorge Paulo Lemann, Mauro de Salles Aguiar, Miguel Srougi, Philip Yang and Wolff Klabin.