



HARVARD UNIVERSITY
DRCLAS BRAZIL STUDIES PROGRAM
2011-2012



In 2011-2012 the Brazil Studies Program continued to support student and faculty engagement with Brazil and featured a large variety of seminars and events in Cambridge covering many different fields of study. The Brazil Studies Program is led by Faculty Chair Frances Hagopian, Jorge Paulo Lemann Visiting Associate Professor for Brazil Studies in Harvard's Department of Government.

In close coordination with the Brazil Office in São Paulo, the Brazil Studies Program in Cambridge has provided guidance, support and resources to students across the University going to Brazil for study, research and internships. The program has also co-sponsored and promoted a number of events and activities of student organizations on campus, including the Harvard Undergraduate Brazilian Association (HUBA) and the Harvard Law School Brazilian Student Association.

The Lemann Fellow Seminar Series, established in the fall 2010, continued during 2011-2012. The series has four objectives: to give current and former Lemann Fellows a public forum for presenting their work and research at Harvard; to strengthen the Lemann Fellow network by promoting interaction and collaboration among the fellows; to increase the visibility of the Lemann Fellow program at Harvard; and to promote interaction and academic exchange between Lemann Fellows and other members of the Harvard community. The Lemann Fellow Seminars have contributed directly to these objectives. Four seminars were held during the past academic year. Brandon Van Dyck, a doctoral candidate in the Department of Government, gave a seminar entitled *New Left Party Survival and Failure in Latin America*. Susana Cordeiro Guerra, an MPA/ID candidate at Harvard Kennedy School, presented her research on teacher performance pay reform in Brazil. Rosabelli Coelho-Keyssar, MPA'08, spoke on *Implementation of Urban and Housing Policies in a Brazilian Municipality*. Cinthya Torres, a doctoral candidate in the Department of Romance Languages and Literatures, presented about Brazilian writer Euclides da Cunha and his Amazonian Essays.

The 2011-2012 Brazil Studies Program Seminar Series, chaired by Professor Frances Hagopian, included seminars in literature, history, social policy, and science and technology. The fall 2011 semester opened with a presentation by the award-winning Brazilian journalist Gilberto Dimenstein on innovative community journalism in Brazil. Subsequent fall 2011 speakers included Anna Penido – who discussed how young people are changing the way Brazilians do politics – and DRCLAS Visiting Scholars Lucia M. Suárez, who spoke about dance in Bahia, as well as Fares el-Dahdah, who gave a seminar entitled *Anthropophagy and Modern Architecture in Brazil*. The spring 2012 semester also featured a large variety of seminars on various topics. Donald Sawyer, Professor at the Universidade de Brasília and 2011-2012 Lemann Visiting Scholar at DRCLAS, spoke about ecosystem functions and sustainable livelihoods in the savannas of Brazil. Florencia Garramuño, Director of the Brazilian Culture Program at the Universidad de San Andrés and spring 2012 de Fortabat Scholar at DRCLAS, presented on *Forms of Disbelonging: Aesthetics in Contemporary Latin America*. Brazilian Senator Kátia Abreu discussed Brazilian agribusiness. João José Reis, Professor of History at the Universidade Federal da Bahia and spring 2012 Robert F. Kennedy Visiting Professor of Latin American

History at Harvard spoke about social mobility among slaves in Bahia. A full list of the 2011-2012 Brazil Studies Program Seminars is available in the 2011-2012 DRCLAS Activities Report.

Collaboration between the Harvard and MIT Brazil programs has continued in 2011-2012 through the Harvard-MIT Workshop on the Political Economy of Development in Brazil, which is co-chaired by Harvard Business School professor Aldo Musacchio and MIT professor Ben Ross Schneider. José Goldemberg, former Brazilian Secretary of Science and Technology and Secretary of the Environment, presented on Brazil's bioethanol program. Marcos Troyjo, founder of the Center for Business Diplomacy, spoke about Brazil as an emerging power. The Harvard-MIT Workshop also co-sponsored several of the 2011-2012 Brazil Studies Program Seminars, including the above-mentioned seminar by Senator Kátia Abreu and a talk by José Carlos Mierzwa, Professor of Environmental Engineering and Water Treatment at the Universidade de São Paulo and Visiting Scholar at Harvard's School of Engineering and Applied Sciences. A detailed listing of the 2011-2012 Harvard-MIT Workshops is included in the 2011-2012 DRCLAS Activities Report.

The tenth annual Brazil Week, which is chaired by Dr. Clémence Jouët-Pastré and co-sponsored by the Brazil Studies Program and the Department of Romance Languages and Literatures at Harvard, was held at DRCLAS in April 2012. The 2012 edition of Brazil Week –entitled *Healthcare and Portuguese-Speaking Immigrants in the U.S.: The Case of Massachusetts*—featured presentations and panel discussions that promoted the exchange of ideas and experiences among students, researchers, community organizers, and healthcare professionals who interact with the local Portuguese-speaking population.

On April 10, 2012, President Drew Faust welcomed Brazil's President, Dilma Rousseff, to Harvard. President Dilma's visit to Harvard was memorable. She arrived at Loeb House to join Drew Faust and an array of Harvard administrators and faculty to witness the signing of two impressive agreements between Brazil and Harvard: an agreement with both CNPq and CAPES under Science without Borders, and an agreement with CAPES to bring a distinguished Visiting Professor from Brazil in any field to Harvard. The Science without Borders agreement will fund undergraduate concentrators, PhD students, and post-doctoral researchers in the sciences and engineering, as well as one-year "sandwich" students in medical and life sciences and one-year "sandwich" graduate students in engineering and applied sciences.

President Dilma also visited the Harvard Kennedy School, where she had the opportunity to meet briefly with three dozen Brazilian students from across the United States studying under Science without Borders, as well as a dozen Harvard students pursuing degrees in science and engineering. The centerpiece of the day was the President's impressive speech to 700 people lucky enough to get a ticket to the Forum, in which she impressed the audience with her command of Brazil's economic and social progress, its place in an ever more globalized world, and plans to confront the challenges ahead. Harvard's gift to President Dilma was a historic framed picture with inscriptions that commemorated Dom Pedro II's trip to Harvard in 1876. As President Rousseff stated during her visit, "Brazil needs Harvard very much, and we are the sixth-largest economy in the world, so I also think that for Harvard it will also be good to be close to Brazil."



HARVARD UNIVERSITY
DRCLAS BRAZIL OFFICE 2011-2012



In 2011-2012, the number of Harvard students in formal programs or conducting research in Brazil reached 175, an increase of over 130% since the founding of the DRCLAS Brazil Office in June 2006. More than 35 faculty members from across the University traveled to Brazil from July 2011 to April 2012. Full-time Brazilian students enrolled at Harvard hit a new record of 80, more than any other country in Latin America. Together with Harvard's Center on the Developing Child (HCDC), the Fundação Maria Cecília Souto Vidigal (FMCSV), the University of São Paulo (USP) and Inesper, the Brazil Office launched an early childhood development initiative that is fostering stronger collaboration among Brazilian and Harvard scientists and researchers and that aims to have broad-based policy impact in the country. This year, the office welcomed important new resources from the FMCSV that will enable more faculty and student exchange. In March 2012, we took a lead role in organizing a meeting of nearly 50 Brazilian business, political, and civil society leaders at the two-day "Brazil and the 21st Century" symposium held in Mogi das Cruzes, São Paulo, Brazil. Days before, an executive leadership program organized by HCDC at Harvard brought over 40 Brazilian early childhood policy leaders to Cambridge. It has been a very busy year!

In offering new programs, the Brazil Office has focused on consolidating successful existing models of collaboration. A new Mentoring and Language Acquisition Program, for example, brought together Harvard College and Brazilian high school students in a program built on the same core principles of the collaborative January programs in public health and environmental engineering. We have continued to engage the growing network of [Lemann Fellows](#) from the Harvard Kennedy School (HKS), the Harvard Graduate School of Education (HGSE), the Harvard School of Public Health (HSPH) and the Graduate School of Arts and Sciences (GSAS) both in Brazil and Cambridge. We have sought to do so in a way that recognizes and complements the increased energy and resources dedicated to this impressive group by the Lemann Foundation. With 11 Lemann Fellows at Harvard in 2011-2012, the total number of Fellows since 2006 (not including Lemann Fellows at other top universities) is 46. Internal partnerships and strong working relationships with Harvard admissions offices continue to be important in strengthening the presence of qualified Brazilians at Harvard, particularly in the College.

Our consistent commitment to building programs and initiatives that involve equal numbers of students and/or faculty from Harvard and from Brazil during the past six years has resulted in valuable peer networks. Harvard students and faculty benefit from these networks on an ongoing basis, as do we. In 2012, the number of Brazilians who have participated in collaborative Harvard-Brazil January programs topped 115. The number of USP medical school students who have spent a year conducting laboratory research under the guidance of Harvard faculty since the founding of the Office surpassed 50.

The Brazil Office supported a wide range of faculty visits to the country in 2011-2012. Among them were trips by Merilee Grindle (HKS), DRCLAS Director, who gave a talk on governance and public sector reform at the Fundação Getúlio Vargas; Alex Keyssar (HKS), who was in residence at the Brazil Office in March 2012 and gave standing-room-only public talks in São

Paulo and Pernambuco on the U.S. electoral system; Frances Hagopian, Faculty Chair of the Brazil Studies Program, who traveled to Brazil twice for meetings with our Advisory Group and a talk on political patronage at the University of São Paulo; Jack Shonkoff (HGSE, HMS, HSPH), who keynoted at an international symposium in São Paulo on Early Childhood Development; Marcia Castro (HSPH), who spoke on the decline in infant mortality in Brazil at the Federal University of Ceará; Abraham Lowenthal, DRCLAS Visiting Scholar, who spent a month as a Senior Fulbright Scholar at FAAP in São Paulo; Douglas Dockery (HSPH), who was the keynote speaker in a nationally televised event on air pollution at the University of São Paulo Medical School; David Armitage (FAS-History), who spoke at USP and the Federal University of Rio de Janeiro; and Michael Chu (HBS) and Aldo Musacchio (HBS), who headed the “Brazil and the 21st Century” Symposium that took place in Mogi das Cruzes, São Paulo. The Brazil Office also represented Harvard University in Massachusetts Governor Deval Patrick’s 5-day trade mission to Brazil that brought approximately 50 senior leaders from the State to Brazil in advance of President Dilma Rousseff’s trip to Massachusetts and to Harvard University in April 2012.

The strength, support and advice of our Brazil Office Advisory Group has been and continues to be invaluable. We deeply appreciate the guidance of Elio Gaspari, Richard Strasser and Leona Forman, and we thank them for their five years of service. In 2011-2012, we were delighted to welcome four new distinguished members to the group: Ana Paula Martinez, Flavia Almeida, Gilberto Dimenstein and Joana Jereissati.

Following are brief descriptions of programs offered in Brazil during the 2011 – 2012 academic year.

[Mentoring and Language Acquisition in Brazil \(São Paulo\)](#)

In January 2012, the Brazil Studies Program offered the two-week Mentoring and Language Acquisition in Brazil program in São Paulo for the first time. Fifteen Harvard College students were paired with 15 Brazilian high school students from low-income backgrounds. Participating Harvard students came from Canada, Columbia, Costa Rica, Indonesia, Kenya, Peru, and various states in the U.S. Many were the first in their families to attend college, and most could not have been at Harvard without significant or full financial aid. Participants from Brazil were all originally from public schools. Harvard College students served as mentors, inspiring their mentees to keep striving for success at top-tier universities through one-on-one interaction, focused group discussions and social activities. The Brazilian students were chosen with the help of local partners based on their extraordinary commitment to learning, demonstrated resolve to overcome socioeconomic obstacles, and potential to successfully apply to and succeed at top-tier international universities. They came from Belo Horizonte, MG; Fortaleza, CE; Porto Alegre, RS; Rio de Janeiro, RJ; São José dos Campos, SP and São Paulo, SP. Colégio Bandeirantes, EducationUSA/Fulbright, Instituto Embraer, and Instituto Queiroz Jereissati provided financial support that enabled the Brazilian students’ participation. Instituto Ling and iSmart were also valued partners in this program. <http://www.youtube.com/watch?v=fm9I7R2JccI> (MLAB student-initiated and produced video)

Quantitative Evaluation Highlights:

- 96% of students rated program with a 4 or 5 (5 = highest)
- 100% of participants responded that they “definitely” or “probably” would recommend the program to other students

Qualitative Evaluation Highlights:

- “MLAB family -- I can honestly say I've never been around a group of such talented and motivated individuals. You guys are a real inspiration, and I look forward to keeping in touch with all of you in the future.” – Harvard College student
- “I am back in the US and I am looking through the pictures that many of us have posted. I just wanted to say one more time how empowered I have felt after meeting all of you. Thank you to the Brazilian students for giving me 15 more reasons to think that the world will be a better place in the future! You are amazing, never forget it!” – Harvard College student
- “Hi guys, I want so much to say thank you for everything, but I don't have words enough to say this. Those days were the best of my life, because I met people that I'll remember for all my life. I'll never forget what I learned, who I met, what I experienced, what I lived. MLAB was for me something important for my life, because I could grow up in my studies and personal life.” – Brazilian student

[Engineering, the Environment and Extreme Events Collaborative Field Course \(Harvard: Vicksburg, MS; New Orleans, LA\)](#)

A collaborative Harvard-Brazil environmental engineering field course took place in 2012 for the third time -- and for the first time in the United States. The program is a collaboration of SEAS, the Universidade de São Paulo's Escola Politécnica (Poli-USP), and the DRCLAS. In January 2012, the program reached out across Harvard's Schools and academic disciplines with visits to labs at SEAS, the Harvard School of Public Health and the Harvard Medical School. Lectures and visits took place at the Harvard Kennedy School, the Graduate School of Design and at the new Harvard Innovation Lab. Off campus, we visited public drinking water and sewage treatment facilities in the Boston area as well as a private company that manufactures highly engineered films for energy, safety, security, and architectural applications. We then traveled to Vicksburg, Mississippi and New Orleans, Louisiana, for a series of visits organized by the U.S. Army Corps of Engineers (USACE). Throughout the program, we mixed Harvard and Brazilian students at field sites, in the classroom and at hotels. The 11 Harvard students and 10 Poli-USP students came from Australia, Brazil, Canada, China, Guatemala, Nigeria and the United States. Participating Harvard faculty included Cherry Murray (SEAS Dean); Venkatesh Narayanamurti; John Briscoe; Scot Martin; Chad Vecitis; Steven Wofsy, Joseph Brain; John Godleski and Judith Grant Long. Five members of Gov. Deval Patrick's Brazil trade mission participated in iLab visit that was part of this field course.

Quantitative Evaluation Highlights:

- 95% of students rated program with a 4 or 5 (5 = highest)
- 100% of participants responded that they “definitely” or “probably” would recommend the program to other students

Qualitative Evaluation Highlights:

- “This truly was an international and intercultural experience, perhaps more so than a scientific one. It was amazing how close everyone got in three weeks. This group was excellently selected.” – Harvard College student
- “It was an amazing experience that made me evolve as a person since I could live in a total different reality even for a short period of time and talk to people with different perceptions of the world.” – University of São Paulo student
- “The course leaders were excellent - very easy to get along with, well organized, very personable, just all-round perfect for the job. I would go on any trip with them...” – Harvard College student

[Public Policy Immersion Program in São Paulo and Brasília](#)

The Public Policy Immersion Program exposes Harvard College and graduate students to the complex challenges and unique opportunities faced by Latin America's largest democracy via meaningful community service projects in São Paulo, the country's cultural and industrial capital. Over a period of nine weeks (June-August), carefully selected students volunteered in matched organizations in metropolitan São Paulo, generally in the areas of education and public health. From June to August 2011, eleven students participated in the Public Policy Immersion Program in São Paulo and Brasília. Students participating in the program have helped us strengthen relationships between Harvard and leading policy-focused organizations in Brazil, including: Fundação Lemann, Centro Ruth Cardoso, iSmart, Santa Casa de Misericórdia de São Paulo, and Fundação Maria Cecília Souto Vidigal, among others.

[Urban Planning Studios in Rio de Janeiro](#)

In February 2012, Professor Jorge Silvetti led a new Harvard Graduate School of Design (GSD) Studio, "The School of the Year 2030 in Rio de Janeiro: The case of the Favela Complexo do Alemão," co-taught with Paul Nakazawa and GSD Visiting Professor Gabriel Duarte of PUC-Rio. The studio brought 13 students of several nationalities (U.S., China, Spain, Chile, India, Germany and Hong Kong) to propose new sites and architectural plans for pre-schools and elementary schools in one of Brazil's largest favelas. This DRCLAS co-sponsored studio includes collaboration with the Harvard Graduate School of Education and the Department of Education of the Municipality of Rio. If funds are raised, a studio publication will feature the best projects, in hopes that they may be implemented. This was the most sought-after studio at the GSD this spring. During the spring 2011 semester, Professors Silvetti and Nakazawa offered a February studio on "The Architecture of Interstitial Urbanism in Rio de Janeiro." The studio focused on generating alternative design strategies for Rio de Janeiro's Maracanã neighborhood (which encompasses the Maracanã Stadium, the campus of the State University of Rio de Janeiro, the Quinta de Boa Vista Park and National Museum, and the Mangueira favela).