



HARVARD UNIVERSITY
BRAZIL STUDIES PROGRAM 2010-2011 UPDATE



In 2010 – 2011, the Brazil Studies Program featured a variety of initiatives and activities spanning a broad range of academic fields while engaging many students, faculty, and community members. The academic year opened with a lively reception that brought together faculty, Lemann Fellows, Brazilian students, members of the local Brazilian community and Harvard freshmen interested in Brazil. In September, 17 scientists from six leading Brazilian universities and an equal number of Harvard scientists participated in the first *Science Symposium at Harvard University*, a day-long event organized by the Brazil Studies Program. The Lemann Fellow Seminar Series – a new public forum for Lemann Fellows to present their work and research – was established in November to promote interaction and collaboration between the fellows and other members of the Harvard community; the first five seminars were highly successful in contributing to this objective. In collaboration with the Consulate General of Brazil in Boston and with support from Title VI funding, the Brazil Studies Program hosted two outreach events in December to promote the inclusion of Portuguese language and Brazil studies in the curricula of Massachusetts high schools.

The 2010 – 2011 Brazil Studies Program Seminar Series featured prominent and engaging speakers who presented on a variety of topics, including business, social policy, literature, political science and public health. The series opened with a seminar on Brazilian diplomatic history by Ambassador Fernando Barreto, Consul General of Brazil in Boston and former Brazilian Ambassador to Australia. As part of a new Brazil Studies Program collaboration with the Mexico & Central America Program, Madero/Fundación México Visiting Scholar José Luis Méndez Martínez spoke on presidential leadership in Brazil and Mexico, and journalist Marcony Almeida spoke about the experiences of Brazilian immigrants who crossed the U.S.-Mexico border. Sociologist Antonio Sérgio Guimarães spoke on affirmative action at Brazilian universities, and Lemann Visiting Scholar Antonio Toscano de Brito presented his research on orchids. David Neeleman, founder of JetBlue and Azul, shared his experience doing business in Brazil. Marisa Lajolo presented her research on the Brazilian author Monteiro Lobato. Dr. Nise Hitomi Yamaguchi, representative of the Brazilian Health Ministry, discussed Brazil's health system and challenges in clinical research. Filomena Sandalo, Professor of Linguistics at UNICAMP, gave a seminar on the history of Brazilian Portuguese. Monica Porto, Professor and Chair of the Department of Hydraulic and Sanitary Engineering at the University of São Paulo, presented her research on water resources vulnerability in São Paulo. Denis Mizne, founder and former Executive Director of Instituto Sou da Paz and current CEO of the Lemann Foundation, discussed the role of civil society in the reduction of urban violence in Brazil. Gabriel Duarte, Assistant Professor of Architecture at PUC-Rio, presented work on the integration of the informal city in Brazil.

Collaboration between the Harvard and MIT Brazil programs has been further strengthened with the continuation of the Harvard-MIT Workshop on the Political Economy of Development in Brazil and the creation of the new MIT-Harvard Workshop on Contemporary Brazil, both led jointly by Professors Aldo Musacchio (HBS) and Ben Schneider (MIT); speakers included political scientists David Fleischer and

Paulo Sotero, economists Joaquim Guilhoto and Marcelo Neri, and journalist Larry Rohter. The Brazil Studies Program also continued to co-sponsor seminars on Brazil as part of the Tuesday Seminar Series. As part of this series, Frances Hagopian, Jorge Paulo Lemann Associate Visiting Professor for Brazil Studies and Faculty Chair of the Brazil Studies Program, presented a seminar on the future of Brazil. The 9th Annual Brazil Week, organized by Professor Nicolau Sevcenko and Dr. Clémence Jouët-Pastré, featured seminars and panel discussions on Brazilian literature and literary translation.

In coordination with the Brazil Office, the Brazil Studies Program in Cambridge has provided support to Harvard students and encouraged them to go to Brazil for study, research and internships. During 2010-2011 the Brazil Studies Program also supported the creation of two new Brazilian student organizations on campus: the Harvard College Brazilian Student Association and the HLS Brazilian Student Association, which organized a successful panel on the future of Brazil. Also with support from the Brazil Studies Program, the HKS Brasil Initiative co-organized *Brazil21@Harvard*, a day-long conference featuring research projects on Brazil by students from many different schools and departments across the University.

Detailed information on the Brazil Studies Program activities of this past academic year is available in a comprehensive online report at www.drclas.harvard.edu/brazil/publications/activities_reports



HARVARD UNIVERSITY

DRCLAS BRAZIL OFFICE 2010-2011 UPDATE



Harvard's DRCLAS Brazil Office welcomed President Drew Faust to São Paulo and Rio de Janeiro in March 2011 just weeks after the completion of five student programs in Brazil. The number of students and faculty engaging in research and learning experiences in the country has grown consistently since the founding of the Brazil Office and Brazil Studies Program in 2006. In January 2011, over 70 Harvard students and 30 Brazilians participated in programs in the Northeast, Southeast, South and Center-West of Brazil. With the Graduate School of Design studio that took place in Rio de Janeiro in February 2011 and core summer programs still ahead, the number of Harvard students in Brazil will easily surpass 100 in 2010-2011. In the past five years, more than 450 students have travelled to Brazil for academic programs, independent research, and other pursuits beyond tourism. This growth reflects the launch of new programs and the return of the Language and Culture Program in Rio, which will resume in the summer of 2011 thanks to increased DRCLAS staff support. The jump in annual student enrollments in Portuguese language classes at Harvard between 2002 and 2011, up by more than 150% to 279 students, is increasing both demand and opportunities for student immersion experiences.

At the beginning of the 2010-2011 academic year, the Brazil Office organized and hosted the third Harvard-Brazil Symposium. Part of a series of symposia designed to deepen collaboration between Harvard faculty and their Brazilian counterparts, the August 2010 symposium took place in Salvador, Bahia and focused on Education. It brought a dozen faculty from Harvard's Schools of Education, Public Policy, Business and Division of Continuing Education to Brazil. Following the symposium, a sub-group of participants have been exploring opportunities to increase longer-term collaborative engagement in early childhood development in Brazil.

Throughout the year, strengthening the [Lemann Fellows network](#) has been a priority for the DRCLAS. Lemann Fellows, who are citizens of Brazil admitted to the Harvard Graduate School of Education (HGSE), the Harvard Kennedy School (HKS), or the Harvard School of Public Health (HSPH) or students of any nationality at Harvard's Graduate School of Arts and Sciences (GSAS) whose work focuses significantly on Brazil, are selected through a competitive process. The first five cohorts of Lemann Fellows at Harvard (2006-2011) include 38 young leaders, many of whom have now returned to Brazil. In 2010-2011, the Brazil Office organized a number of events, including a dinner with its Advisors Claudio Haddad and Elio Gaspari and a conversation with John Coastworth, Founding Director of the DRCLAS and current Dean of Columbia University's School of International and Public Affairs, to strengthen the *esprit de corps* among Lemann Fellows.

During the spring semester, Jorge Domínguez (Vice Provost for International Affairs), Merilee Grindle (DRCLAS Director), and a delegation of senior faculty and Harvard Corporation members joined President Drew Faust in her March 2011 trip to Brazil. During her four days in São Paulo and Rio de Janeiro, Faust met with over 300 alumni and special guests, exchanged

ideas about higher education with leaders of Brazilian public and private universities from throughout the country, talked informally with Harvard students and Brazilians who have participated in collaborative courses and research programs, and had lively discussions with members of the DRCLAS Brazil Office Advisory Group and with Merilee Grindle and the DRCLAS Brazil team staff.

Following are brief descriptions of programs offered during the 2010-11 academic year in Brazil, starting with Portuguese language programs and moving on to more topic-specific offerings.

Language and Public Service Program in Florianópolis, Santa Catarina

The Language and Public Service Program was offered for the first time from January 3-21, 2011 in Florianópolis. The 15 Harvard College student participants, selected from a competitive pool of 62 applicants, represent all four undergraduate classes and a broad range of concentrations, including Government, Social Studies, History & Literature, and Economics. The students lived with host families for the duration of the program. Each morning students took Portuguese classes (taught by Dr. Clémence Jouët-Pastré and a teaching assistant), and in the afternoons the students did volunteer work for a non-profit organization that promotes social development and educational opportunities for youth in a low-income neighborhood. The students also participated in special activities and site visits, including a highly successful seminar with former tennis star Guga at his foundation, Instituto Guga Kuerten. All 15 students gave very positive reviews of the program and discussed plans to return to Brazil to participate in other Harvard programs, internships, study abroad, and thesis research. For more information, see:

www.drclas.harvard.edu/brazil/2011-lps

Quantitative Evaluation Highlights:

- How was your overall experience with the LPS program in Florianópolis? 4.7 (scale: 1 to 5)
- Would you recommend this program to other students? 4.7 (scale: 1 to 5)
- Did your participation in the program increase your interest in future engagement with Brazil? 4.8 (scale: 1 to 5)

Qualitative Evaluation Highlights:

- "I could not have chosen a better program for my first international experience."
- "I would definitely recommend this program to other students because of the perfect mixture of public service and cultural immersion."
- "This program definitely reaffirmed my desire to study Brazil, especially because now I feel more equipped to do so."

Brazilian Culture and Portuguese Language in Rio de Janeiro

The Brazilian Culture and Portuguese Language Program (taught by Dr. Clémence Jouët-Pastré) allows students to interact with Brazilians from all walks of life through community service, lectures by renowned scholars, and instructional excursions as they work to improve their Portuguese language skills. In 2011, students will spend two weeks in São Paulo in an orientation and cultural immersion program organized by the DRCLAS Brazil team. They will then move to Rio de Janeiro for the remaining six weeks of the program. Morning sessions will integrate intensive language instruction with readings, films, and popular songs, providing a comprehensive overview of the history and culture of Rio and São Paulo. As a final product of the 8-week program, each student will produce a 12-page report in Portuguese. For more information, see: www.summer.harvard.edu/abroad/brazil and www.drclas.harvard.edu/brazil/student/portugueserio2011

Public Policy Immersion Program in São Paulo and Brasília

The purpose of the Public Policy Immersion Program (PPIP) is to expose Harvard College students to the complexity of the challenges and opportunities faced by Latin America's largest democracy by giving them an opportunity to undertake meaningful community service projects in São Paulo. College students with advanced Portuguese language skills who are admitted to the program, which has been offered annually since 2007, work as volunteers in carefully selected organizations in metropolitan São Paulo during the Cambridge summer. Harvard Graduate students are also invited to take advantage of this program. The Brazil Office works with our network of contacts to secure interesting and meaningful internship opportunities. A one-week field excursion to Brasília provides a comprehensive introduction to the policy challenges of Latin America's largest democracy. For more information, see: www.drclas.harvard.edu/brazil/student/ppip

Qualitative Evaluation Highlights from 2010 survey:

- "I really enjoyed my experience working at the school. Becoming a teacher is a definite possibility in the future." (Harvard College student)
- "This program has opened up many opportunities for me that I never thought I would want to take part in, such as writing a thesis or participating in a joint program with the Graduate School of Education." (Harvard College student)

Collaborative Field Courses in Salvador, São Paulo and Rio de Janeiro

Collaborative field courses have a one-to-one ratio of Harvard and Brazilian students, are team taught by Harvard and Brazilian faculty, and have a prominent field-based component that brings together theory and practice. The courses, which take place in January, enable Harvard students to substantively engage in Brazil without requiring Portuguese language skills. Lectures and readings draw on faculty work at Harvard and in Brazil, are made available online and seek to foster the inclusion of relevant new material in respective curricula. The courses have helped increase student engagement in research activities in or focused on Brazil, enable new and strengthen existing faculty collaborations, drive joint research and publishing, increase local knowledge of degree programs at Harvard among the best potential applicants in the country, and build a substantive and sustainable base of collaborators to serve as a network for Harvard students and faculty in the future. The Brazil Office has organized and run collaborative field courses in public health (2008, 2009, 2010, 2011) and engineering (2010, 2011).

Public Health Collaborative Field Course in Salvador, Bahia

In January 2011, the Harvard School of Public Health (HSPH), Fiocruz's Centro de Pesquisa Gonçalo Moniz, and the DRCLAS offered the Collaborative Public Health Field Course for the fourth consecutive year. A Scientific Organizing Committee is responsible for the planning, review, and assessment of the course and is comprised of nine faculty members from HSPH (Mary E. Wilson, Marcia Castro, John David), Fiocruz (Mitermayer Reis, Jackson Costa, Luciano Kalabric), the Faculdade de Ciências Médicas da Santa Casa de São Paulo (Maria Amélia Veras), the Faculdade de Medicina da Universidade de São Paulo (Aluísio Segurado), and Universidade Federal da Bahia (Guilherme de Sousa Ribeiro). The 14 Harvard students came from HSPH (10), Harvard College (3) and the Harvard Kennedy School (1). Brazilian students come from multiple institutions throughout the country. The overall objectives for this course are to enhance

participants' abilities to: critically analyze environmental and socioeconomic factors in Brazil that are associated with a high prevalence and geographic distribution of the infectious diseases discussed in this course; identify population characteristics, such as nutrition status, immunity, co-morbidities, degree of exposure associated with disease epidemiology and the impact of these factors on disease morbidity and mortality; identify and describe selected infectious diseases that are prevalent in Brazil; foster lasting academic collaborations and joint research projects between HSPH and Brazilian participants. This course was the first of its kind at Harvard and served as the model for the engineering field course. It has received CNPq¹ funding for the past three years, received a President's Innovation Fund Grant for January at Harvard for 2011, and has been made possible thanks to the support of individual donors. For more information, see: www.drclas.harvard.edu/brazil/publichealth-salvador-2011

Quantitative evaluation highlights from anonymous participant survey:

- Overall rating for the course (Harvard students): 4.5 (scale: 1 to 5)
- Quality of teaching in the course (Harvard & Brazil, same): 4.7 (scale: 1 to 5)
- Quality and usefulness of the course content (Harvard students): 4.5 (scale: 1 to 5)

Qualitative evaluation highlights from anonymous participant survey:

- "This course exposed me to the complexity of infectious disease control, including policy, science, medicine, and public health." (Harvard student)
- "The course exceeded my expectations. It helped me understand the community and bring it into my clinical practice." (Brazilian student)
- "This course would not have had 1/10th the educational value without their [the Brazilian students'] presence." (Harvard student)

Engineering and the Urban Environment Collaborative Course in São Paulo and Rio de Janeiro

The January 2011 Engineering and the Urban Environment field course was a joint effort of Harvard's School of Engineering and Applied Sciences (SEAS), the Universidade de São Paulo's Escola Politécnica (Poli-USP), and the David Rockefeller Center for Latin American Studies (DRCLAS). It included students and faculty from SEAS and Poli-USP as well as from the Harvard Graduate School of Design (GSD) and the Escola Politécnica of the Universidade Federal do Rio de Janeiro (Poli-UFRJ). The majority of the 29 students (14 Harvard, 15 Brazil) are in the final year(s) of their undergraduate programs. The program also included three Ph.D. candidates and two Master's students. Core faculty came from Harvard's SEAS (Chad Vecitis) and GSD (Judith Grant Long and Paul Nakazawa) and the Poli-USP (Monica Porto and José Mierzwa), Poli-UFRJ (Gabriella Rossi) and PUC-RJ (Gabriel Duarte) in Brazil. Site visits in metropolitan São Paulo and greater Rio de Janeiro included the primary drinking water treatment facility for São Paulo; the external and subterranean areas of the Henry Borden hydroelectric power plant; large informal settlements in Rio de Janeiro and São Paulo; Maracanã stadium in Rio, host to World Cup games in 2014 and the opening and closing of the 2016 Olympics; the ongoing project to extend Rio's metro system; and more. A Poli-USP course faculty member is currently spending a year conducting collaborative research at SEAS as a result of the 2010 and 2011 courses. This program received support from Brazil's CNPq and from individual donors. For more information, see: www.drclas.harvard.edu/brazil/seas-poli-usp-2011

¹ CNPq: Conselho Nacional de Desenvolvimento Científico e Tecnológico (National Council for Scientific and Technological Development), Brazil's leading national research funding organization.

Quantitative evaluation highlights from anonymous participant survey:

- Overall rating for the course (Harvard students): 4.64 (scale: 1 to 5)
- Will this course have an impact on your academic, personal, and/or professional plans in the future (Harvard students)? Yes: 100%; No: 0%
- How was the participation of foreign students in the course (all participants)? Very positive: 86%; Somewhat positive 14%; Somewhat negative 0%; Very negative 0%

Qualitative evaluation highlights from anonymous participant survey:

- "This course has changed the way I look at a city and how it is planned." (Harvard student)
- "This course definitely helped me understand how all the subjects studied throughout the environmental engineering course actually come together." (Brazilian student)
- "The course was made infinitely better by their [Brazilian students'] presence and unique perspective. Invaluable." (Harvard Student)

The Architecture of Interstitial Urbanism in Rio de Janeiro

During the Spring 2011 semester, Harvard's Graduate School of Design offered this studio (taught by Professor Jorge Silvetti and Paul Nakazawa) that focused on generating alternative design strategies for Rio de Janeiro's Maracanã neighborhood. The studio addressed the negative effects on urban life that result from large, punctual interventions. The existing characteristics of the Maracanã area are conformed by a constellation of distinctive urban elements: the Maracanã Stadium, the State University of Rio de Janeiro campus, the Quinta de Boa Vista's park and National Museum and the Mangueira favela - and by a heavily criss-crossed system of major, mixed modes of transportation routes. It is these spaces, mostly public in character, which in spite of neglect and poor capacity must perform crucial roles as connectors and promoters of urban life are the focus of attention of the students' and instructors' work. The outcome of the studio will become the subject of public and academic discussions together with exhibits that will be coordinated with similar studies currently being undertaken at the School of Architecture of the Pontificia Universidade Catolica do Rio de Janeiro as Rio prepares for the 2014 FIFA World Cup and the 2016 Olympics. The studio included a required field trip to Rio de Janeiro in February 2011 and was supported by the DRCLAS Brazil Office and Brazil Studies Program. For more information on 2010-2011 GSD Brazil-focused studios, see:

www.gsd.harvard.edu/cgi-bin/courses/details.cgi?section_id=12206&term=s2011

Agribusiness, Commodities, and Development in Rio de Janeiro, Brasília, and São Paulo

In January 2011, Aldo Mussachio, Associate Professor at Harvard Business School (HBS), taught the "Agribusiness, Commodities and Development" Immersion Experience Program (IXP) to 28 HBS students. In support of the program, the DRCLAS Brazil Office organized a two-day field exercise at Petrobras University (the training organization for the Southern hemisphere's largest company); arranged a special visit to the Foreign Ministry and a meeting with the Head of the Ministry's Diplomatic Policy Planning Secretariat in Brasília; and hosted a day of field exercises involving students from Insper – Instituto de Ensino e Pesquisa at and around the DRCLAS Brazil Office in São Paulo. The HBS IXP Program seeks to develop outstanding leaders through off-campus professional development opportunities committed to the pedagogy of experiential learning. The IXP facilitates the transmission of key ideas in managerial practice through applied management projects, active learning exercises, and the expert guidance of faculty and business leaders. For more information, see: www.drclas.harvard.edu/brazil/hbs-ixp-2011